



MEDIA RELEASE

FOR IMMEDIATE USE

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EMINENT DIAMOND AUTHORITY AT THE INTERNATIONAL JEWELLERY FAIR

The National Council of Jewellery Valuers (NCJV) is delighted to announce that international expert Marc Brauner will be presenting at **The JAA International Jewellery Fair (IJF)** held on August 30 - September 1 2009 at Sydney Exhibition Centre, Darling Harbour.

As the Worldwide Chief Laboratories Officer of The International Gemmological Institute (IGI) and the CEO IGI Hong Kong, Marc will be presenting the key note speech covering the subject, Challenging Grading - Mounted Gemstones.

The National Council of Jewellery Valuers as part of their accreditation program is hosting a Seminar on Sunday August 30 between 12pm-5pm.

Held on the first day of the International Jewellery Fair at Darling Harbour, Marc Brauner will join a range of Australian and International experts from the valuation and jewellery industries.

"It is an honour and a privilege for me to be invited to be the Keynote speaker. The most important aspect of our profession is to maintain and uphold the trust consumers put in our industry - this is part of IGI's mission", said Marc Brauner.

Originally from the Diamond epicenter, Antwerp, Belgium, Marc began his career in the diamond industry over 20 years ago. Now as worldwide Chief Laboratories Officer and CEO of IGI's Asian Operations, he is responsible for ensuring the uniformity of procedures relative to grading and analysis of diamonds internationally.

In April 2007 Marc Brauner was appointed by Royal Warrant as Diamond Consultant to the Ministry of Foreign Affairs of Belgium. He is based in Hong Kong and travels extensively sharing his expertise.

"We are thrilled that Marc is participating, this is a unique opportunity to hear from a significant world authority. We especially welcome the prospect to learn of current trends from Marc, and the discussion that will generate", said Kym Hughes, Kym Hughes, National President of the NCJV.

The accreditation seminar will allow professional jewellery valuers the opportunity to maintain their level of competencies by attending this points-based educational event.

The program is extensive and will be of interest to all members of the jewellery trade, valuers and non-valuers alike. The session is \$220 including GST per attendee and bookings can be made through the NCJV by visiting their website www.ncjv.com.au.

The **International Jewellery Fair** is the only truly world class jewellery event in Australia: it delivers a comprehensive mix of education, business strategy and inspiring jewellery design that reflects global and regional market needs.

"We are delighted that Marc Brauner is the keynote speaker for the NCJV's Forum. His attendance along with other experts reflects the increasing International importance of this event" said Mr Gary Fitz-Roy, Managing Director, Expertise Events, the organiser of the **International Jewellery Fair**.

For visitor or exhibition information visit www.internationaljewelleryfair.com.au or call +61 2 9452 7575.

Where & When: International Jewellery Fair Sydney (IJF)
Sydney Exhibition Centre, Darling Harbour
August 30 – September 1, 2009

Information & Registration: Call + 61 2 9452 7575 or visit www.internationaljewelleryfair.com.au

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MEDIA ENQUIRIES

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